



UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office
Address: COMMISSIONER FOR PATENTS
P.O. Box 1450
Alexandria, Virginia 22313-1450
www.uspto.gov

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/086,116	02/26/2002	Roy Neff	69174-5	2253
86318	7590	07/09/2009	EXAMINER	
Lech Law, LLC P.O. Box 3473 Dublin, OH 43016			AKINTOLA, OLABODE	
			ART UNIT	PAPER NUMBER
			3691	
			MAIL DATE	DELIVERY MODE
			07/09/2009	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

DETAILED ACTION

Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negated by the manner in which the invention was made.

Claims 1-26, 136 and 138 are rejected under 35 U.S.C. 103(a) as being unpatentable over Nieboer et al (USPN 6418419) in view of Ojha et al (USPN 6598026) and further in view of Patel ("Investigating is the best preparation: Researching equities online: Alpesh Patel avail yourself of the host of user friendly web sites there to help traders understand companies they invest in"; Financial Times. London (UK): January 29, 2000, pg 10).

Re claims 1, 7, 13 and 14: Nieboer discloses a method of responding to order flow, the method comprising: receiving from a trader an order; matching on the computer the order to the at least one condition comprising a rule (col. 2, lines 12-18; col. 3, lines 60-67); and automatically responding to the order in accordance with the at least one condition of the rule, if the at least one condition is satisfied, including generating a contra barter order that includes the contra order (col. 2, lines 12-18; col. 19, lines 1-20; see abstract).

Nieboer does not explicitly teach establishing for a market maker a rule for automatically responding to an order in a securities trading system, the rule, with no symbols specified,

Art Unit: 3691

comprising at least one condition, the at least one condition allowing matching based on at least one characteristic describing the order.

Ojha discloses the concept of generating for a seller (*market maker*) a rule for automatically responding to a bid (*order*), the rule, with no products (*symbols*) specified (see figs. 13D; “Buyer specific), including at least one condition for automatically generating a automatic response or contra offer such a discount (*contra order*), the at least one condition allowing matching based on buyer reputation (*at least one characteristic*); and providing the contra order for acceptance (see col. 7, lines 46-58, col. 15, lines 30 through col. 17, line 15; Figs. 13A-13K).

Nieboer however discloses that orders are sent and received from the NASDAQ market makers. Nieboer further discloses means for matching orders including if the condition are met, that two or more securities are tradable. It would have been obvious to one of ordinary skill in the art at the time of the invention to modify Nieboer to include these features as taught by Ojha in order to automatically generate appropriate contra order according the rules defined by the market participant with or without the name or symbol of the security.

Nieboer and Ojha do not explicitly teach that the characteristic describing the order being selected from a group comprising market capitalization

Patel teaches the concept of establishing a rule for automatically generating a list of securities in response to inputs entered by a user, the rule with no symbol specified comprising at least one condition, the at least one condition allowing matching based on at least one characteristic describing the criteria, the characteristic being selected from a group comprising market capitalization (Abstract(Summary)). It would have been obvious to one of ordinary skill in the art at the time of the invention to modify Nieboer and Ojha combination to include this concept

Art Unit: 3691

as taught by Patel so that matching can be based on a criteria such market capitalization, price-earning ratio, revenue growth, etc.

Re claims 2, 8 and 16: Nieboer discloses the order further includes an effective time range (col. 2, lines 1-5; col. 15, lines 50-65; col. 8, lines 29-54; col. 17, lines 25-67).

Re claims 3, 9, 18 and 23: Nieboer discloses wherein: the order includes first and second securities; and the group further comprises at least one of: identity of one of the first and second securities, delta between buy and sell prices of the first and second securities, relationship of SIC codes of at least one of the first and second securities, average daily trading volume of at least one of the first and second securities and debit value of the bid/ask spread of the first and second securities (col. 1, lines 42-65; col. 9, line 1 – col. 10, line 12).

Re claims 4 and 10: Nieboer discloses wherein each of the conditions further includes a mathematical operator and a value (col. 15, lines 1-10).

Re claims 5 and 11: Nieboer discloses wherein the rule further includes at least one pricing tier comprising an offer price range within which the rule is operative and an offer size value up to which the rule is operative (col. 8, lines 27-54); and if the rule is operative and if the at least one condition of the rule is satisfied, providing the contra order for the acceptance includes: if the order is a limit order, performing one of trading the order with at least one of a second order and contra order, (see fig. 8; col. 10, line 11-65), and posting the order request for consideration for

Art Unit: 3691

execution; if the order is a market order, trading the order with at least one of the second order and the contra order; and if the contra order is accepted, trading the order (see fig. 8; col. 10, lines 11-65).

Re claims 6 and 12: Nieboer discloses wherein the step of automatically responding includes prompting the operator to provide a manual response (col. 13, lines 1-40).

Re claims 15, 20, 25 and 26: see claims 1, 7, 13 and 14 analyses above.

Re claims 17 and 22: Nieboer discloses wherein receiving includes selecting at least one variable from the plurality of variables and operators, at least one operator from the plurality of variables and operators, and at least one constraint to form the at least one condition (see col. 17, table 1; col. 15, lines 1-45).

Re claims 19 and 24: Nieboer discloses wherein the rule further includes at least one pricing tier comprising an offer price range within which a rule is operative and an offer size value up to which a rule is operative (col. 11, lines 40-60).

Re claim 21: Nieboer discloses wherein: the order further includes a time and date range (col. 2, lines 1-5; col. 15, lines 50-65; col. 8, lines 29-54; col. 17, lines 25-67).

Art Unit: 3691

Re claims 136 and 138: Nieboer further discloses the method wherein the contra order includes a first security and a second security (col. 8, lines 29-54; col. 17, lines 25-67; col. 19, lines 1-20)

Claims 137 and 139-141 are rejected under 35 U.S.C. 103(a) as being unpatentable over Nieboer in view of Ojha in view of Patel as applied to claims 1 or 13, and 7 or 14 above, and further in view of Santoli ("The Striking Price: Some Option", Barron's. New York, N.Y.: Aug 23, 1999. Vol. 79, Iss. 34' pg. MW13, Ipgs).

Re claims 137, 139, 140 and 141: Nieboer fails to explicitly disclose the method wherein the contra order is an implied order.

Santoli discloses the market makers posting phantom bids and offers (*implied orders*) (page 1 of 3, paragraph 6). Accordingly, it would have been obvious to one of ordinary skill in the art at time of the invention to modify the Nieboer and Ojha combination to include implied orders as taught by Santoli in order to respond to users' exact orders by generating implied order.

Response to Arguments

Applicant's arguments with respect to the claims have been considered but are moot in view of the new ground(s) of rejection.

Conclusion

Art Unit: 3691

Applicant's amendment necessitated the new ground(s) of rejection presented in this Office action. Accordingly, **THIS ACTION IS MADE FINAL**. See MPEP § 706.07(a).

Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the date of this final action.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to OLABODE AKINTOLA whose telephone number is (571)272-3629. The examiner can normally be reached on M-F 8:30AM -5:00PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Alexander Kalinowski can be reached on 571-272-6771. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Art Unit: 3691

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/O. A./

Examiner, Art Unit 3691

/Hani M. Kazimi/

Primary Examiner, Art Unit 3691